



LUXÉLAN

**Creating Exceptional
Homes Together**

A Partnership That Closes Deals



THE OPPORTUNITY

The Gap No One Is Filling

Your buyers close on the flat.
Then the questions start.

- Can you recommend a good interior designer?
- Who do I trust after possession?
- Is this referral actually going to help me?

Most partners hand over the keys and walk away.
Luxelan turns that moment into a **premium experience** for your buyer, and for you.

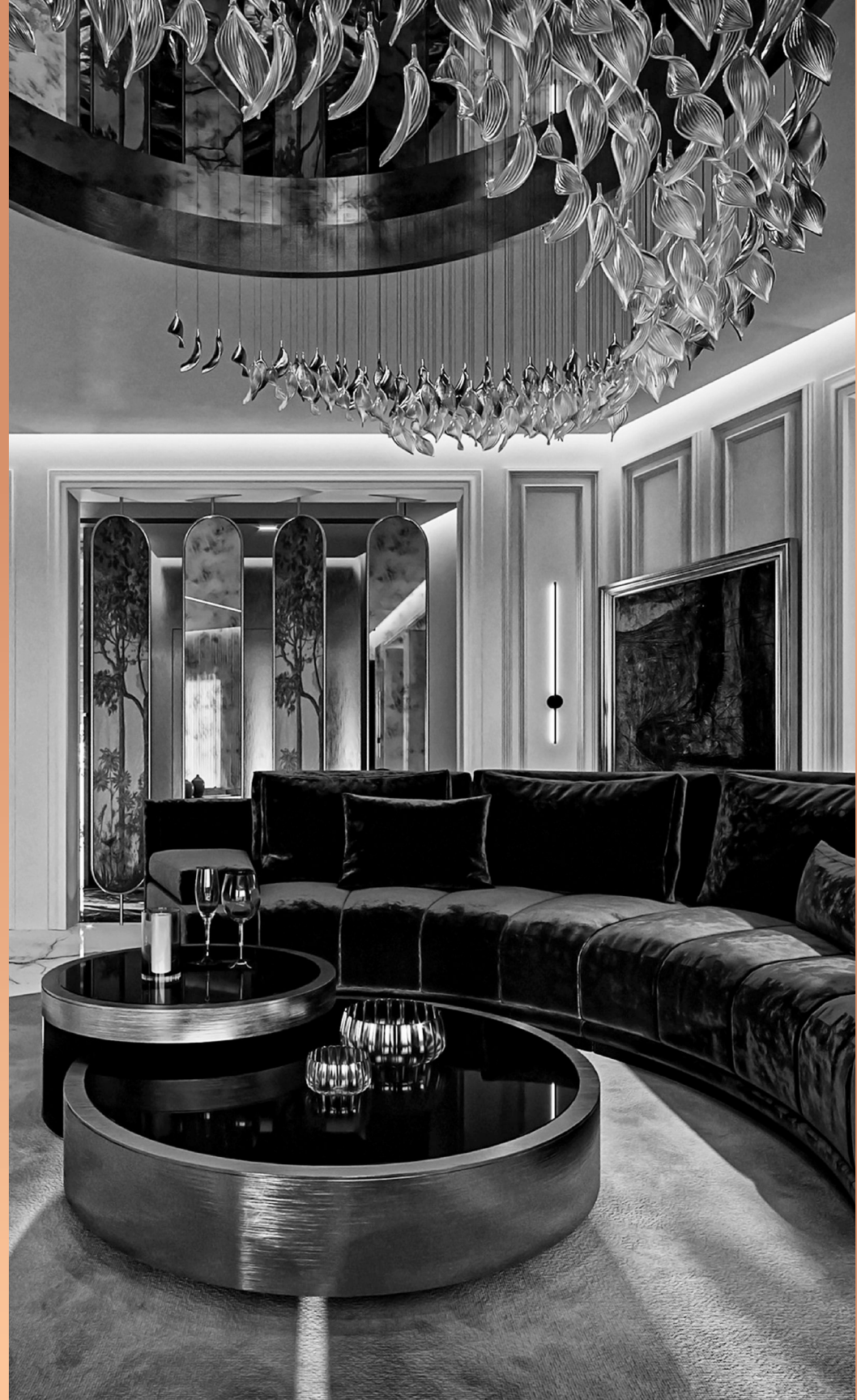


You've done the hard part.

They're interested. They're close.

But they're stuck on a question no one's
answering.

Give them *Clear Sight*.



CLEAR SIGHT

by Luxelan

A complimentary appraisal that turns
uncertainty into a decision.



| *Can They Do What They're Planning?*

We verify every assumption
before they commit.

| *What the Developer Actually Permits*

Straight from the official list.
No guesswork.

| *Their Space, Laid Out*

A furniture layout built around their
vision not a sample flat.

| *What It Will Feel Like*

Mood, material, possibility.
They leave excited, not uncertain.

WHY LUXÉLAN

Built Different. Designed Better.



Luxury Design Expertise

Most firms decorate. We design for the way people actually live. Every brief is personal. Every outcome, intentional.



Premium Material Selection

100+ brand partners. Pre-negotiated pricing. Nothing that won't look just as good five years from now.



End-to-End Execution

One point of contact. Zero handoffs. From first conversation to final finish — all of it, us.



Technology Driven Process

Every milestone tracked. Every update visible. No follow-up calls needed. No wondering where things stand.



Dedicated Project Team

Not a rotating roster. Your project gets a team that knows it inside out and sees it through to the end.



Transparent Execution

The quote doesn't change. The timeline doesn't shift without reason. 300+ quality checkpoints.



50+

Years Of Cumulative
Experience

30+

Ongoing Projects

**Pune &
Mumbai**

Active Markets

ERP- Backed

Digital Project
Tracking

Current Clientele

- Indian cricketers and sportspersons
- Mds and CXOs of large corporates
- Corporate Offices and commercial spaces
- Builders and real estate developers
- NRI homebuyers with premium apartments
- HNI families and industrialists

WHAT MAKES LUXÉLAN DIFFERENT

The Difference Is In The Detail

The Usual Way **vs** **The Luxelan Way**

- Generic Designs
- Mid-Market Positioning
- Manual Processes
- Transactional Service
- No Follow-Through
- One-Size Sourcing

Tailored Design Thinking
Luxury at Every Touchpoint
Technology-First Execution
End-to-End Customer Experience
After-Sales That Actually Shows Up
100+ Premium Brand Partnerships



BENEFITS TO CHANNEL PARTNER

What You Gain By Partnering With Us

1. | *A New Revenue Line*

Every referral you make has a return.

2. | *Relationships That Outlast the Deal*

Your buyers remember who went the extra mile.

3. | *A Brand That Elevates Yours*

Luxury association, by name.

4. | *Support That Doesn't Disappear*

A dedicated team behind every partnership.

5. | *Close Faster, More Often*

Clarity converts. ClearSight proves it.

6. | *Your Name on Premium Collateral*

Co-branded and built to impress.

A black and white photograph of a modern dining room. A long, dark, reflective table is set with white plates, glasses, and silverware. Several contemporary chairs with curved backs are arranged around the table. A large, ornate chandelier with many crystal-like elements hangs from the ceiling. Large windows in the background offer a view of a cityscape. The room has a clean, minimalist aesthetic with marble walls and a dark floor.

BENEFITS TO YOUR CUSTOMERS

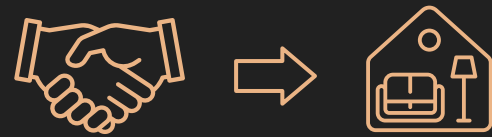
What Your Buyer Walks Away With

They came through you. They should feel it.

- A consultation with no pressure.
- A design team that prioritises them.
- Perks that are exclusive to your referrals.
- Answers before possession day.
- And a layout that shows them exactly what their home can become.

THE SUCCESS JOURNEY

From Handshake to Home



It starts with a signature. It ends with a referral.
Everything in between — handled by Luxelan.

You bring the relationship.
We deliver the experience.

 **Agreement**



 **Lead Introduced**



 **Consultation**



 **Design**



 **Execution**



 **Handover**



 **Referral**



**The first to see it.
The first to offer it.**

Adani Realty partnered with Luxelan to bring ClearSight to their buyers and made design clarity a part of the purchase experience.

ATELIER GREENS





TEN BKC



9 PBR

Email Campaign



**TURN THE KEY.
WALK INTO LUXURY.**

**TURN YOUR NEW APARTMENT
INTO A DESIGNER HOME,
BEFORE YOU MOVE IN!**

Preferred Interior Design Partner

LUXÉLAN

End to End Luxury
Interior Design Solutions

Your TEN BKC home deserves
more than just furniture.
It deserves the Luxelan touch.

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WhatsApp Campaigns

AG ATELIER GREENS

Transform Your New Home with
Smart and Futuristic Interiors

Welcome to the future
of Interior Design with
LUXÉLAN

Book your consultation today.
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LUXÉLAN
End to End Luxury
Interior Design Solutions

GOT YOUR OCCUPANCY CERTIFICATE?
But still waiting to turn your house
into a dream home?



WHY DELAY?

Let's transform your space with luxury and style.

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Brochure



JOIN THE NETWORK

Ready to offer your buyers something no one else can?

The best partnerships don't just close deals. They build homes people are proud to live in.

Let's Build Together.

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